Project Profile







Walnut Street Flats

Scope: New 33-Unit Apartment Complex

Location: Reedsburg, Wisconsin

Designer: ASK Studio



The need for affordable workforce housing is nearly universal across the state of Wisconsin. Due to the limited amount of state resources available, these projects compete against one another for funding and require extensive community support.

In 2018, reviews of the preliminary architectural plans began and it was quickly apparent that the project was significantly over budget, requiring extensive value engineering to proceed. The project team considered and priced literally dozens of exterior options and ultimately decided that, due to the incredibly tight building site, the walls would need to be panelized off-site and brought in to be installed.

Wall and roof construction continued throughout the winter and the two buildings took shape by early spring. As summer arrived, our full attention was on the interior build-out and finishes. Friede staff also handled the exterior siding as the mix of brick and an Exterior Insulation Finishing System (EIFS) changed late in the project.

This project was recognized by the Associated Builders and Contractors (ABC) of Wisconsin as a 2020 Silver Project of Distinction.

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