



Nelson True Value

Scope: New Retail Building

Location: Prairie du Chien, Wisconsin

Designer: Shulfer Architects



The newest True Value opened in Prairie du Chien, Wisconsin just in time for the 2015 Christmas season. The 24,000-square-foot pre-engineered metal building features extensive timber framing at all entrances, and includes a new retail center, exterior greenhouse, and lawn and garden center.

The project, which Friede & Associates completed in just seven months, continues the retail development along Marquette Road in Prairie du Chien that is now home to Walgreens, Ashley Furniture, and Cabela's.

This project was recognized by the Associated Builders and Contractors (ABC) of Wisconsin as a 2016 Gold Project of Distinction and by the Metallic Building Company with the 2015 Design-Build Contest Award of Excellence.

Main Office: P.O. Box 248 | 500 Utility Court
Reedsburg, WI 53959

www.friede.com | TEL 608.524.4383

Madison Office: 122 W. Washington Avenue
Suite 105 | Madison, WI 53703

TEL 608.768.9814

