



## Nelson Agri-Center True Value

Scope: Retail Renovation

Location: Viroqua, Wisconsin

Designer: Shulfer Architects



The Friede team completed extensive interior and exterior renovations at Nelson Agri-Center True Value. This project included the installation of new lighting fixtures, ceiling panels, and windows, which transformed this aging retail hardware store into a bright, modern space.

Exterior renovations included redesigned entry ways and façades, columns, and roof canopy, as well as new sidewalks and asphalt paving. Construction began in Fall 2017 and was completed in Spring 2018.

This project was recognized by the Associated Builders and Contractors (ABC) of Wisconsin as a 2018 Gold Project of Distinction.

**Main Office:** P.O. Box 248 | 500 Utility Court  
Reedsburg, WI 53959

[www.friede.com](http://www.friede.com) | TEL 608.524.4383

**Madison Office:** 122 W. Washington Avenue  
Suite 105 | Madison, WI 53703

TEL 608.768.9814



**& ASSOCIATES**

*The Excitement Is Building!®*