



Jay's Power Center

Scope: Retail Remodel & Expansion
Location: Reedsburg, Wisconsin
Designer: Architectural Design Consultants, Inc.



Located in the former Carlson Auto building in Reedsburg, Wisconsin, this new 9,300-square-foot showroom and refurbished 5,600-square-foot service center is the new home of this recreational equipment sales and service dealer.

Jay's Power Center sells and services ATVs, motorcycles, snowmobiles, and other recreational equipment. The new building has enabled Jay's to add additional products and services, as well as to increase inventory.

This project was recognized by the Associated Builders and Contractors (ABC) of Wisconsin as a 2015 Gold Project of Distinction and by the Metallic Building Company with the 2015 Design-Build Award of Excellence.

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