

Big Changes Underway at Cherokee Country Club



Left: The Cherokee Lounge bar before renovations. Right: The new Cherokee Lounge bar features granite countertops and drop lighting.

Madison's Cherokee Country Club is undergoing a massive transformation to become the first PGA Tournament Players Club (TPC) course in Wisconsin—and only the 30th TPC course in the world. The 60-year-old club, built on the edge of the sprawling 5,000-acre Cherokee Marsh, has been renamed TPC Wisconsin and will reopen for play in August 2023.

Under the design direction of PGA star Steve Stricker and the PGA's Senior Vice President of Design Steve Wenzloff, the golf course will be elevated to an internationally elite level of play. Stricker, an Edgerton native and son-in-law of TPC owner Dennis Tiziani, called TPC Wisconsin a "dream project." Stricker says he "couldn't ask for a better scenario with my first golf course design project to be the same property that I spent the better part of 30 years of my golf career and

where I raised my family. It's one I have taken pride in designing what I feel will be a course that will test the best players in the world but also provide playability at every level. It will get every ounce of my energy and attention to be the best golf course and golf experience that there is, and I look forward to playing a role in bringing it to fruition."

"The TPC brand is synonymous with premier golf facilities that host PGA TOUR events," says Tiziani. "We are proud to join TPC Network and offer a PGA TOUR level golf course and facilities in Madison and the state of Wisconsin. TPC Wisconsin will be an amazing venue and I am proud to help bring this dream to reality and deliver the one-of-a-kind experience we envision for our members."

Phase I of this multi-million dollar clubhouse renovation was recently completed by Friede & Associates. This

initial project was done in partnership with Architectural Design Consultants, Inc. (ADCI) and Silver Leaf Interiors. Beginning in February 2022, the main banquet hall, Cherokee Lounge bar, and north wing were renovated.

Future phases of the TPC clubhouse renovation will include the Sequoia Lounge, pro shop, locker rooms, sports lounge, staff offices, various hallways and entryways, and exterior finishes. While the golf course is currently closed, non-golf club amenities including tennis, racquetball, pickleball, swimming, dining, and meeting spaces will remain open during the renovation.

Dave Olesczuk, TPC's Vice President of Operations, feels the Friede team "truly understands our needs and the vision of the project." Olesczuk says that with Phase 1 recently completed on schedule, TPC is well on its way to providing "a continued

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Test Your Knowledge

1. What was the first Lifesaver flavor?
 - a. Cherry
 - b. Lime
 - c. Peppermint
 - d. Sassafras
2. How many red squares are there on a standard checker board?
 - a. 32
 - b. 28
 - c. 30
 - d. 26
3. What is Cap'n Crunch's first name?
 - a. George
 - b. Jeffrey
 - c. Charles
 - d. Horatio
4. Before starting to make cars, what was Toyota's first product?
 - a. A tractor
 - b. A loom
 - c. A vacuum cleaner
 - d. A sewing machine
5. Which popular toy, that is still widely used today, was invented by Arthur K. Melin in 1958?
 - a. Hula hoop
 - b. Slinky
 - c. Jacks
 - d. Jump rope

ANSWERS: 1. c; 2. a; 3. d; 4. b; 5. a

—Random Trivia Generator

Conduct An Inventory Of Your Successes To Get Back On Track

Most of us have fallen into the trap of undervaluing our achievements. No matter what we've achieved, on a bad day we can easily view our lives as a series of failures and disappointments. But you don't have to surrender to negativity. When you start feeling like a has-been, step back and make a list of your accomplishments. Examine these four categories:

- **Education.** Review the classes you've completed, the degrees you've earned, and your professional certifications.
- **Professional positions.** List every major job you've ever held, along with the responsibilities and authority you had.
- **Projects.** Look at every project you've been involved in that met with success because of your contributions, large or small.
- **Accomplishments.** Note every career achievement: awards, promotions, significant praise from superiors, and so forth, along with its importance to your organization, the community, your family, and yourself.

This "success inventory" will help you get back on the track of thinking positively about your strengths and potential. Don't let negativity and self-talk weigh you down.

"Today I will do what others won't so tomorrow I can accomplish what others can't."

—Jerry Rice

The Stuff Dreams Are Made Of

Dreams may reveal our fears, our desires, our emotions, our repressed experiences—or they may just be random electrical impulses. Psychologists have tried to clarify what's really going on when we're running naked pursued by a herd of singing pink hippos. Here are interpretations of common dreams:

- **Falling.** You may sense that something is out of control, or that you're at risk of failure.
- **Flying.** Soaring in the sky can indicate you're feeling extremely confident or proud of something in your life. But if you're struggling to stay aloft, or worried about falling, you may have anxiety about what you're doing in some area.
- **Running.** Maybe you're being chased—or just running but not going anywhere. You could be feeling stuck, just going through the paces. Or you sense a threat you want to get away from.
- **Naked.** It's likely that you're feeling exposed, embarrassed, or unprepared, or that you wish to hide something.
- **Teeth falling out.** This can express fears surrounding one's appearance, or the ability to communicate. You may feel helpless, humiliated, or unable to speak your mind.
- **A hallway.** This symbolizes self exploration. It is the beginning of the path that you are taking in life. You are going through a transitional phase and journeying into the unknown.
- **A ladder.** This suggests that you have reached a new level of achievement. It is symbolic of prosperity, hard work, and your efforts.



Be Extra Cautious When Working In These Areas

Workplace injuries and illnesses in the private sector have declined steadily every year since 2002, but millions of Americans are still seriously hurt or killed on the job every year.

Where are employees most at risk? Take a look at *OSHA's* most cited workplace violations in 2021:

- Fall Protection – General: 5,295 violations
- Respiratory Protection: 2,527
- Ladders: 2,026
- Scaffolding: 1,948
- Hazard Communication: 1,947
- Lockout/Tagout: 1,698
- Fall Protection – Training: 1,666
- Personal Protective and Lifesaving Equipment – Eye and Face Protection: 1,452
- Powered Industrial Trucks: 1,420
- Machine Guarding: 1,113

SPEED BUMP

Dave Coverly



Find Satisfaction In Giving Back

Volunteer work can help you meet like-minded people, explore career options, and make you feel more fulfilled and connected to your community. To get the most out of volunteering, start by identifying what you want to do.

Consider the kinds of activities that make you lose track of time and choose volunteer work that incorporates your particular passions. Make a list of your limitations and preferences. Do you work better at night or in the morning? Do you like to be in charge of projects or prefer a supporting role? Remember that your goal should be to find volunteer work that gives you a charge, not one that leaves you depleted and stressed.

You might consider making a list of skills you'd like to improve or acquire, like public speaking or managing a team. Volunteering is a great opportunity to “dip your toes in the water” and see how you do.

Once you've started volunteering, consider keeping a journal to reflect on how you are feeling, what you enjoy most, and what responsibilities leave you exhausted or frustrated. Remember to take care of yourself, too, because you can't help others if you feel exhausted.

Poultry In Motion

A farmer sent his teenage son to the market to buy some chickens. The young man was eager to do a good job, so he drove quickly, bought a crate of chickens, and got a receipt. He threw the crate in the back of his pickup truck and started home.

Driving along, he hit a rock in the road, and the crate flew out of the truck and broke apart. The frightened chickens scattered in all directions.

The boy frantically began gathering up the chickens, but they ran through the neighborhood, hiding behind bushes and houses on the street. By the time the son had collected every chicken he could find, he was exhausted. He had to drive with them in the cab of his truck until he reached the farm.

He jumped out and gave his father the receipt and his change. The chickens jumped from the cab and milled around, cackling and squawking. “Well, Dad?” asked the boy. “Did I do all right?”

“Son, you did fine.” His father patted the young man's shoulder.

“According to the receipt, you paid for six chickens, and you brought home eight.”

Try A “Spending Fast” To Break Your Overactive Buying Habits

TheStreet.com recently asked some financial planning pros for their best tips on living within a budget.

One suggestion that sounds particularly intriguing is declaring a moratorium on spending. Commit to spending absolutely no money for one day a month. Try stretching it to two or three days if possible. Once you've nailed that, try a no-spend month!

You'll find out how much money you spend without thinking about it, and you'll break yourself of the habit of reaching for your wallet on impulse. And you may find more constructive ways to spend your time instead of your cash. You may even lower your stress levels, become more resourceful, use what you already have, and rediscover that some of the best things in life are free.

Cherokee Country Club... *continued from page 1*

first-class look throughout the rest of the clubhouse. If all phases look as good as the first, which I am sure they will, the completed project will be one to be very proud of and a beautiful offering to our members."

A major \$15 million golf course overhaul is occurring in tandem with the clubhouse renovations. Major earthwork is now complete, and seeding and sodding of the fairways and greens began at the end of July. The Friede team is honored to help TPC Wisconsin provide the state's most elite golfing experience to its club members.



WISCONSIN



Left: The west side of the Cherokee Lounge before renovations. Right: The newly renovated Cherokee Lounge overlooking the golf course.



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The Friede Team Is Growing!

The Friede team has welcomed some new members in the past months. Estimator **Justin Sornsin** and Estimator & Pre-Construction Services Manager **Dillon Kieffer** both joined what they like to call the "Friede Force." Justin's estimating expertise allows him to provide our clients with "Cadillac dreams on Kia budgets." Dillon works out of Friede's Madison office and is responsible for managing each project's budget, scope of work, risk, and schedule. **Stephanie Walczak** is Friede's newest Project Manager. She feels that "there is nothing more satisfying than assisting a member of the community in making their visions and dreams go from paper to reality."

We've also helped create Reedsburg High School's construction apprenticeship program and we are happy to welcome the first two graduates, **Sheldon Craker** and **Jacob Weber**, to the team. Fun fact: Sheldon and Jacob are the sons of two other Friede employees—Superintendent Dennis Craker and General Superintendent & Safety Director Pat Weber!



Clockwise from top left: Justin Sornsin, Dillon Kieffer, Stephanie Walczak, Sheldon Craker, and Jacob Weber.

